

Q: How do you make money on the Internet?
A: Sell something!

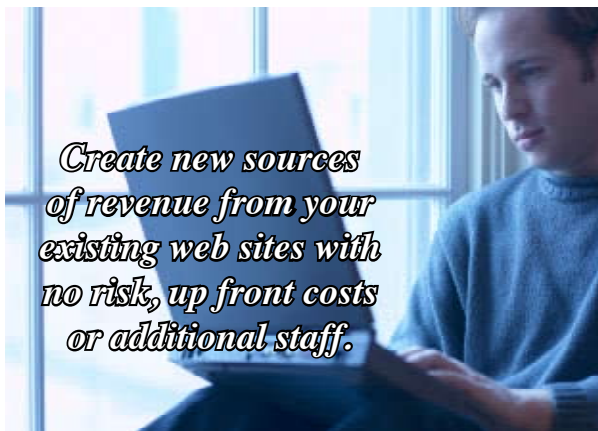
> e-biz.com Web Mall from Fox Print Direct

e-biz.com Web Mall is an online storefront that works in conjunction with your current web site. The service links your web site visitors with e-commerce purchasing opportunities. Your web visitors may choose from products and services available from your company, through a partnership with e-biz.com, or from merchant/advertisers in your local community.

e-biz.com handles all of the details, including:

- Site design, hosting and management
- Processing of orders and the distribution of funds
- Product procurement, finishing and fulfillment
- Customer service and support

All you have to do is partner e-biz.com and promote the storefront in your publications and on-line sites; we'll take care of the rest.



> e-biz.com Overview

An e-commerce storefront is provisioned and customized to match the style of your current web site. This new site is linked into your existing web sites via navigation bar links, run-of-site ads and contextual links to editorial content.

When visitors to your online site purchase products or services, they do so through a single secure merchant account. You have complete access to the e-commerce site's web administration portal, keeping you abreast of every order placed. Additionally, an email notification may be sent to you of every transaction.

Once online payment transactions have been captured and settled, the resulting revenues, less actual product costs and merchant account fees, are shared via direct ACH transfers into your bank account.

> It's Your Store



Carrier Delivery Service



Postal Delivery Service

The entire Web Mall is completely flexible and extensible. Any feature, product or category may be edited or omitted to meet your specific needs.

> It's Their Store

Offer e-commerce services to your merchant/advertisers. e-biz.com provides support and development services that allow advertisers to create their own "Mall Stores" inside of your storefront.



Call e-biz.com at
800-868-6442
to schedule a demonstration
or for more information.

> Three Distinct Revenue Streams

Everyone agrees that making profit off of your Internet properties is key to future growth and stability. Partnering with e-biz.com can provide an important part of meeting your Internet revenue goals. e-biz.com Web Mall services helps you meet your goals by offering three revenue streams:

> Publisher Delivered

Publishers may sell their products and services via the e-biz.com storefront. Examples of products and services include: newspaper, photo and obituary reprints, and subscription and delivery services.

e-biz.com will assist you in setting up your organization's products and services. Publishers directly receive all revenue from this service, less a small transaction fee to cover merchant account fees and site maintenance.

> e-biz.com Delivered

Partner with e-biz.com to offer branded promotional products, as well as consumer goods directly to your web visitors. Offer your visitors branded items such as coffee mugs, caps, umbrellas, jackets and more.

e-biz.com handles all aspects of the sale, including product procurement, imprinting and delivery. Revenue from sales activity is split with the publisher less the cost of the item and a small transaction fee.

> Merchant/Advertiser Delivered

Provide local merchants with e-commerce enabled "storefronts" on your web mall. e-biz.com will work with Merchants to add and update products within their mall stores. All sales on merchant stores are cleared via a single secure merchant account, eliminating the hassle and expense of providing separate merchant accounts and site security.

We split a 10% handling fee, which is deducted from the sales revenue, less the cost of money transfers and merchant account services. The balance of the sales revenue is sent to the merchant's bank account via ACH transfer.



> Safe, Secure & Available

The e-biz.com e-commerce software is fully PCI compliant. The storefront is protected with an SSL secure certificate, which provides encryption for the ordering process. Customer credit card data is deleted after each transaction, reducing the possibility of credit card fraud. Additionally, e-biz.com has a surety bond in place to protect you, your merchant/advertisers and their customers. To ensure availability, the e-biz.com Micro-Commerce servers reside in a fully redundant state-of-the-art data center with multiple Internet access providers.

> Get Your Storefront Today

An e-biz.com storefront is a low-risk way for your web site to start contributing additional revenue. For a complete demonstration of the e-biz.com Web Mall storefront, contact a customer service representative.

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